



**Fake News**

The illustration features a large, dark blue computer monitor as the central focus. The screen is white and displays the words "Fake News" in a bold, dark blue, sans-serif font. The monitor is surrounded by stylized human figures and nature elements. At the top, a woman with dark hair sits on the edge of the monitor. To the left, a woman with light blue hair stands with her hand on her hip. To the right, a man with a beard and a white hat stands holding a white cup. The background consists of soft, rounded shapes in shades of blue, green, and yellow, suggesting a landscape with hills and trees. The overall style is flat and modern.

# SUBJECT OVERVIEW



01

## Goal:

To make that will help users to recognize and understand any or a particular form of fake news

02

## Target audience:

Everyone! - Since the topic is important for the recent and future audience.

# All potential ideas

## Potential ideas were:

- Covid news
- Trusting friends
- Lazy students
- Electing against the lies

We decided to chose the topic about Covid news, because it is a topic that is the most important. Spreading fake news about illness is devastating it can lead to a lot of deaths and a lot of ruined lives. So the most important for us is to stop spreading fake news about things that can hurt someone.

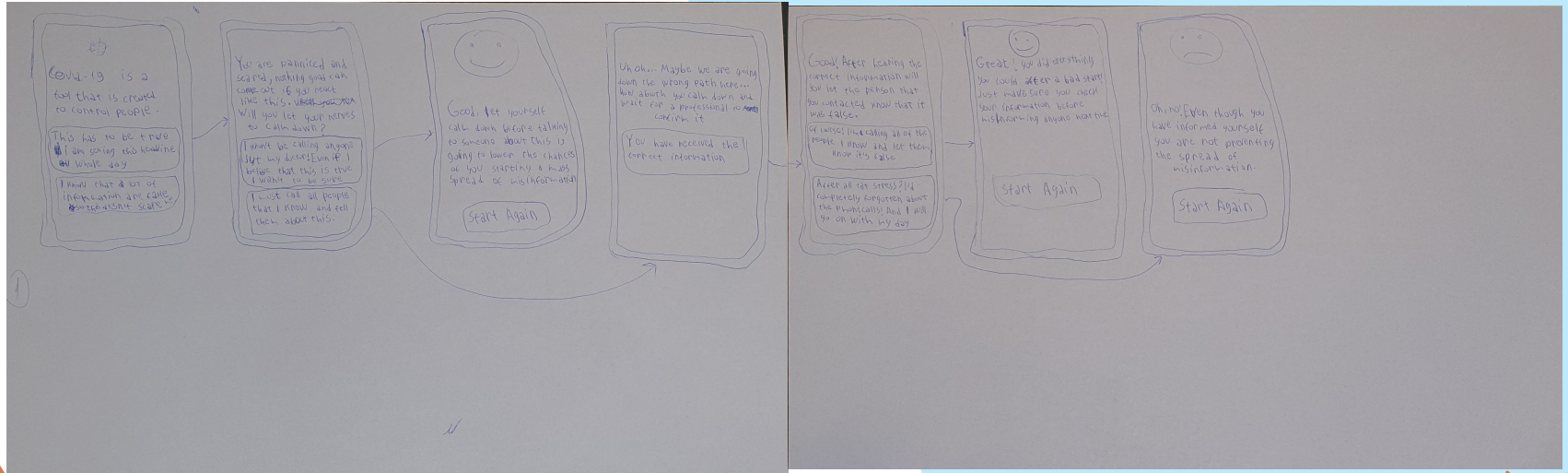
## Fake News

# GENERAL IDEA

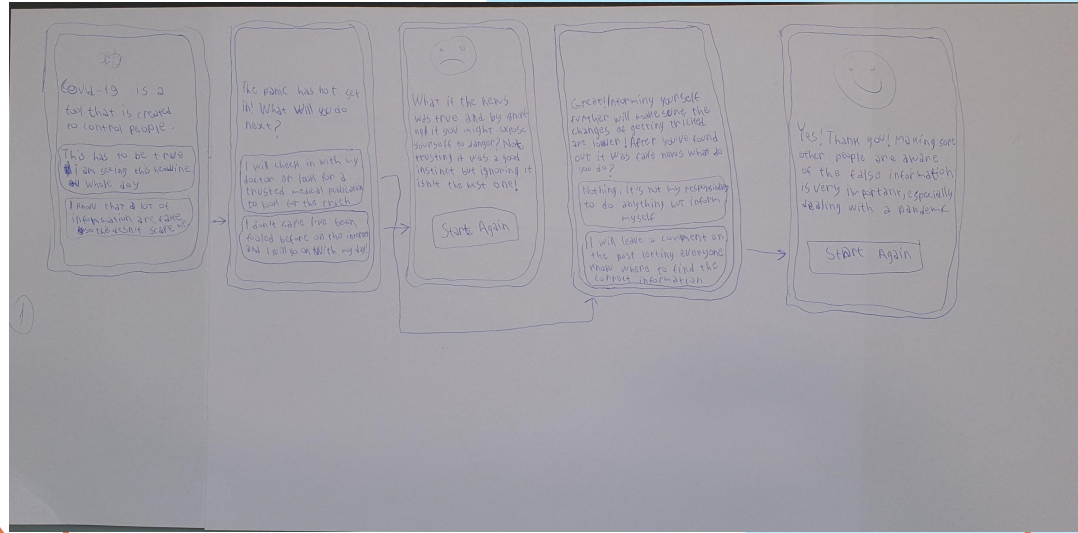
In order to achieve the goal of making our users aware of the damages that can be caused by spreading fake information when it comes to informing other people. Fake news, or information disorder, makes the truth hard to find, and can also be one of the leading sources of danger to personal security. Understanding the nuances of fake news can help us recognize it and mitigate harmful effects.

In our application, the user is given a fake information and a story what he will do with it but on each scene he is offered two options from which he can choose, when he reach the end of the story he gets a feedback was that right path to choose or something was wrong. With this application we hope to raise awareness on how certain spreading of fake information can affect the others

# Sketches



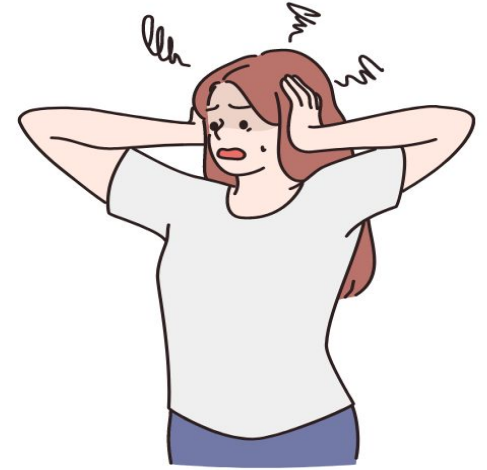
# Sketches



# Storyline



Eye catching title,  
user clicks on "Read More"



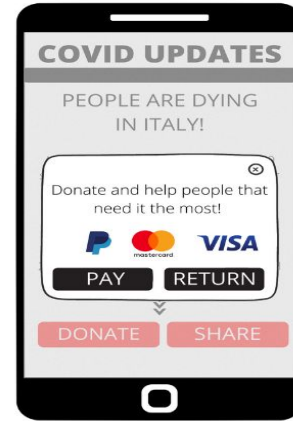
Panic after reading the article.



# Storyline



User sees the option to donate and help out.

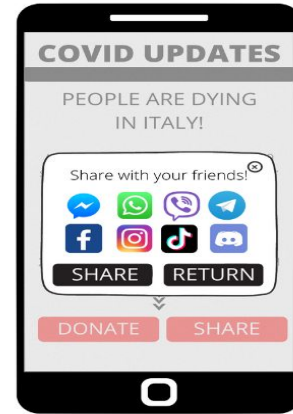


User picks from the few donating options and gives money to an "unreliable source". Impulsive choices can lead to questioning and doubting afterwards.





# Storyline



User can't stop thinking about it.  
Wants to make an impact and help  
out even more.

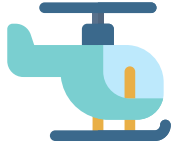
User chose to share this information on multiple social media  
and spread the "awareness" before even knowing if the  
situation is real or not.

# Paper Prototype

<https://youtube.com/shorts/ORR-hipFUvU?feature=share>



# Testing



## Questionnaire 1

- Do you share every information about covid with your close once?
- Do you think that every information online is correct?
- How do you feel about covid-19?



## Questionnaire 2

- Will you share every information without checking it first?
- Did you change your mind about covid-19
  - Was this helpful?



# Testing - results



All of the participants in the testing gave similar answers to the questionnaires. Before they tried out the prototype they said that every interesting information they find on internet they send it to their close friends or family.

80% of the participants were sure that most information on the internet they think that are real and true and that just a little bit of information are fake. And about the informations about the covid-19 they said that everything on google is true because that is serious topic that affect a lot of lifes.

After the testing of the paper prototype they all changed their mind and said that this helped them to understand how easy it is to share fake information on the internet. And this helped them understand that everything they read they can't share them as facts before they investigate that everything is real.

They said that the prototype of okay but we need to make it more interesting with some animations and drawings. That will help them to remember this story longer.

# Mid-fi Prototype overview

<https://youtu.be/ZOIUfiL171U>

# THANK YOU FOR LISTENING

